

# BRAND HISTORY

20  
YEAR 20

STARAY was officially registered in Hangzhou, marking the birth of the STARAY brand. The founding team began in-depth research and development of products.

20  
YEAR 22

After two years of development, STARAY officially entered the market in 2022, introducing its first fully 3D-printed, breathable, and shock-absorbing footwear.

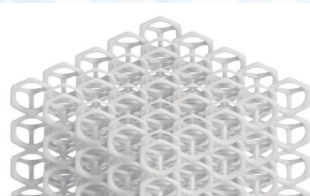
20  
YEAR 23

STARAY won the iF Design Award and Red Dot Design Award, recognizing its excellence in product design.

20  
YEAR 24

STARAY officially expanded into the U.S. and the JAPAN market through a strategic partnership, marking a significant milestone in our global growth.

# TECHNOLOGY & MATERIAL INNOVATION



We utilize HALS ultra-high-speed 3D printing technology for efficient mass production, combining speed with quality. With over 5,000 formulations of bio-based high-polymer flexible materials, STARAY set a new standard for eco-friendly, durable, and comfortable 3D-printed products.

GLOBAL LEADING BRAND  
IN 3D PRINTING



# PRODUCT DESCRIPTION

STARAY has grown from a single pair of shoes into a diverse range of 3D-printed footwear, household items, and lifestyle products, seamlessly integrating advanced technology into daily life.

With a modern yet functional design, each pair adapts to multiple scenarios, simplifying choices and promoting sustainable consumption.

red dot winner 2024 fashion design

### Cells 3D Lightweight Outdoor Series

Color: [Black, White, Green, Purple, Red, Blue, Yellow]

For the active lifestyle. The CELLS design offers enhanced stability and overall hardness, making it perfect for high-intensity activities.

red dot winner 2024 fashion design

### Flex 3D | Urban Leisure Series

Color: [Black, White, Green, Purple, Red, Blue, Yellow]

Ultra-flexible and responsive, providing superior comfort and adaptability for all-day wear.

### Asta4D | Urban Futuristic Series

Color: [Black, White, Grey, Green, Purple, Red, Blue, Yellow]

Modern and stylish with a zero-ground sole structure for a natural and balanced stride.

iF DESIGN AWARDS 2024

### UU 3D | UU Kids Series

Color: [Black, White, Green, Purple, Red, Blue, Yellow]

Versatile kids' footwear built for outdoor exploration and multi-scene adaptability.

### UFO Fit 3D | Urban Futuristic Series

Color: [Black, White, Green, Purple, Red, Blue, Yellow]

Bold design with solid support, perfect for outdoor adventures.

### Dolphin Pro | Reboot Chill Series

Color: [Black, White, Green, Purple, Red, Blue, Yellow]

Featherlight indoor slides for ultimate comfort and relaxation

### Household Series

Stress Relief Ball | Lumbar Pillow | Wrist Pad | Mini Cells Charm

# GENERAL FEATURES

Focused on simplicity and comfort, STARAY's 3D-printed footwear features an exclusive lattice hollow design, delivering a lightweight, soft, breathable, and responsive feel.

## - 360° Circulating Breathable System

Superior comfort with 360 airflow around the foot , keeping your feet comfortable and dry throughout the day.

## - Lightweight and Flexible

Strengthened structure designed to withstand over 200,000 bending cycles, ensuring durability during intense activity.

## - Skin-Friendly Details

3D foot scanning ensures a perfect fit, the soft edge around the ankle ensures comfort with every step.

## - Convenient Travel

Easy to slip on and off for limitless adventure in both urban and leisure settings.

## - Say Goodbye to Bacteria and Stains

The footwear is simple to wash and quickdrying , maintaining hygiene without hassle.

## - Foot-Friendly

V-shaped opening to relieve pressure on the instep, offering more room for comfort.

## - Extreme Freedom in Off-Roading

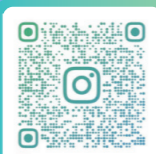
The porous outsole is slip-resistant and durable, giving the confidence to explore various terrains without worry.

# CONTACT US

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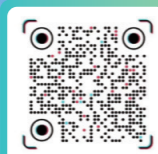
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Instagram



staray official

Tiktok



staray\_official

Facebook



STARAY



## COMFORTABLE

The footwear is crafted with durable and flexible material, featuring a grid-like system to ensure comfort and provide necessary support.

## SUSTAINABLE

Our 3D Printing system is used to create all styles, resulting in significant savings on resources, space, and energy.



# STARAY

## PRODUCT CATALOGUE

3D PRINTED SHOES

HANGZHOU STARAY TECHNOLOGY CO.,LTD